

# Employee turnover rates by industry

With a minimum of 5.43% and a max of 16.9%, the average employee turnover rate across all industries for 2022 is 9.31%.

Industry	Q4 Annualized
Administrative Services	7.33%
Advertising	7.66%
Agriculture and Farming	10.20%
Apps	9.36%
Artificial Intelligence	16.90%
Biotechnology	9.42%
Clothing and Apparel	6.47%
Commerce and Shopping	9.46%
Community and Lifestyle	7.55%
Consumer Electronics	7.08%
Consumer Goods	7.69%

Industry	Q4 Annualized
Content and Publishing	6.72%
Data and Analytics	14.67%
Design	6.74%
Education	8.34%
Energy	9.25%
Events	6.77%
Financial Services	13.03%
Food and Beverage	11.34%
Gaming	11.80%
Government and Military	6.47%
Hardware	8.39%
Health Care	13.07%
Information Technology	10.39%
Internet Services	8.89%
Lending and Investments	7.19%
Manufacturing	6.30%
Media and Entertainment	9.96%
Messaging and Telecommunications	10.30%

Industry	Q4 Annualized
Mobile	10.02%
Music and Audio	7.93%
Natural Resources	5.43%
Navigation and Mapping	7.64%
Oil and Gas	9.18%
Other	7.08%
Payments	12.66%
Platforms	9.36%
Privacy and Security	10.68%
Professional Services	7.30%
Real Estate	9.27%
Sales and Marketing	12.54%
Science and Engineering	8.87%
Software	15.35%
Sports	8.86%
Sustainability	8.48%
Transportation	9.44%
Travel and Tourism	7.86%

Industry	Q4 Annualized
Video	10.03%

## Employee turnover rates by location 2022

The average employee turnover per location in 2022 is 9.3%. The maximum turnover rate is 13.67%, while the minimum is 6.94%.

Location	Q4 Annualized
Atlanta, GA	9.24%
Boston, MA	11.16%
Brooklyn, NY	10.20%
Charlotte, NC	9.83%
Chicago, IL	9.32%
Dallas, TX	8.86%
Denver, CO	10.02%
Houston, TX	6.94%
Irvine, CA	9.11%
Las Vegas, NV	7.84%

Location	Q4 Annualized
Los Angeles, CA	9.39%
Miami, FL	7.49%
Minneapolis, MN	7.63%
New York, NY	10.63%
Palo Alto, CA	13.30%
Philadelphia, PA	9.58%
Phoenix, AZ	7.36%
Portland, OR	8.83%
San Diego, CA	9.15%
San Francisco, CA	13.67%
San Jose, CA	8.88%
Seattle, WA	9.96%
Tampa, FL	8.00%
Washington, DC	7.37%

## Employee turnover rates by role 2022

The highest role turnover in 2022 is 15.13% and the lowest is 4.87%. The average across roles is 9.3%.

Role	Q4 Annualized
Accounting	5.41%
Business Operations	9.44%
Design/Art	10.49%
Engineering Support	7.57%
Finance	7.96%
IT Services	6.06%
Legal	4.87%
Marketing	13.58%
Office Support	5.74%
Post Sales Support	9.29%
Product	11.36%
Sales	12.46%
Software Engineer - Non-Security	15.13%
Software Engineer - Security	10.48%
Talent	10.31%